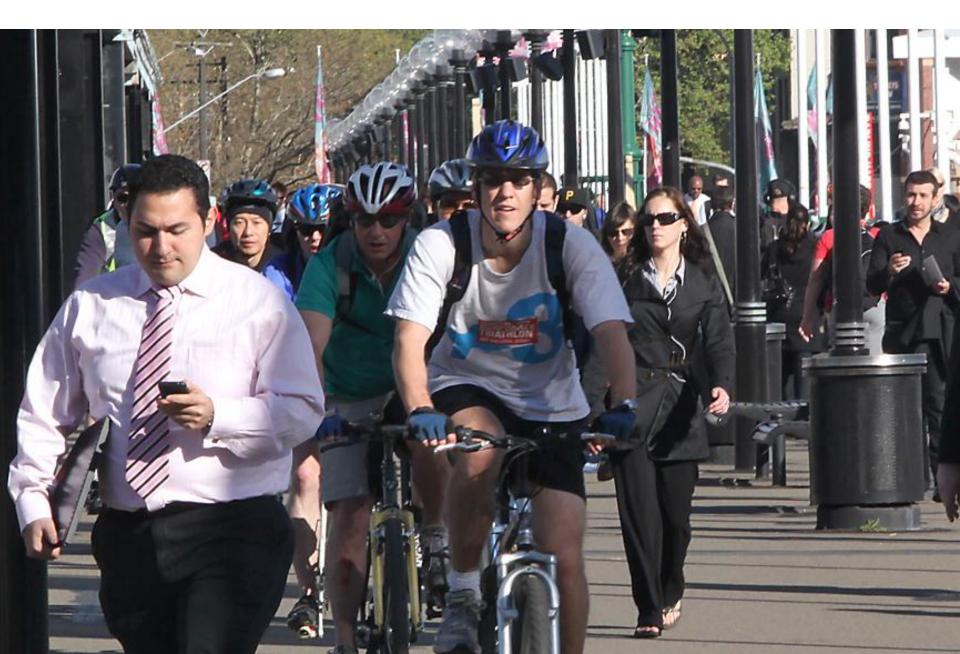
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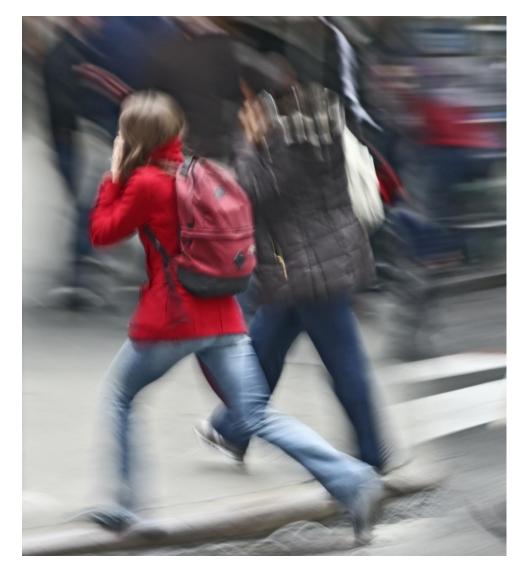






four factors influencing participation in physical activity:

- time
- health
- environment
- money

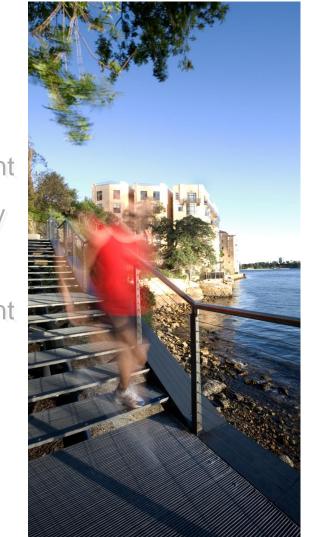


## determinants of activity participation

determinant of changing behaviour patterns:

### global/societal

- urban improvements..... environment
- congestion increases..... time/money
- fuel cost rises..... money
- climate change implications.....environment
- health and wellbeing awareness......health
- global financial crisis..... money



## convergence of determinants

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- transport: access and sub access
- recreation: in the park or anywhere in the public realm
- health and wellbeing : physical and mental
- social/leisure : to meet friends/family or shopping

### why we walk or cycle



## a plethora of facts and figures ...

- over 50% of car trips in Australian cities are under 5km and 30% are less than 3 km
- The short car journeys are the worst polluters (cold engines and catalytic converters)
- Peak Oil meets Peak Car use. The US achieved Peak Car in 2005 with miles travelled by car never since being exceeded
- So vehicle infrastructure investment will also peak.....eventually!

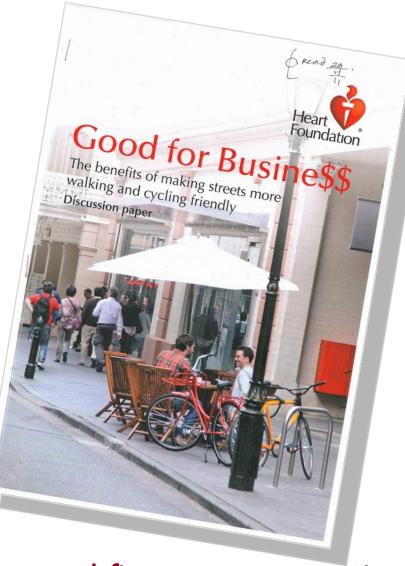
## the demise of the car?



- Only 30% of the time on an average city commute is spent on the transport itself. The rest is on foot
- 20% of the time on most commutes is spent waiting for transport or getting in and out of a station
- So the walking environment is critical to public transport choices
- The economics of walking are now beng realised. The slower we travel the more we spend

## the rise of walking?

- footfall at street retail is higher in total from walking and cycling than from cars
- retailers think they need more parking, shoppers think they need better walking
- walkscores show direct relationships between walkability and real estate values
- lower vehicle speeds in streets increase adjoining property values



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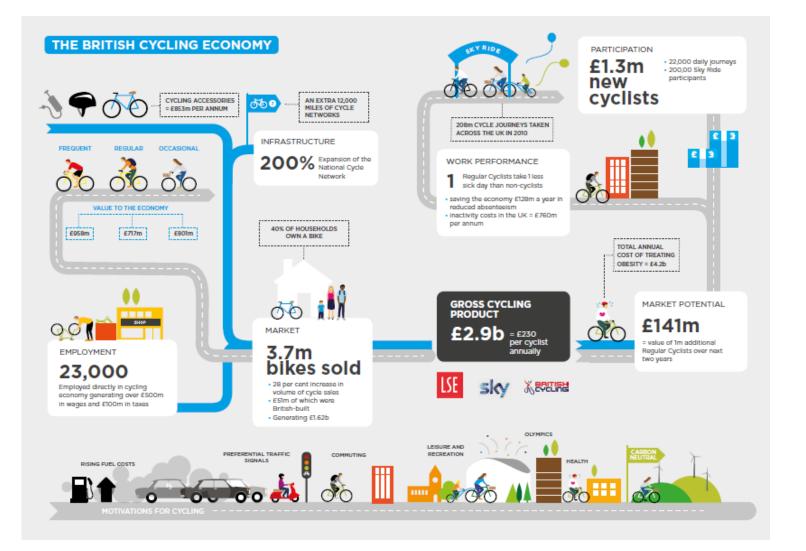
### facts and figures - economics



- national physical inactivity costs \$13.8 billion p/a (2008 KPMG)
- national road accidents cost \$17 billion p/a (2006 QUT)
- sick leave costs employers \$27 billion p/a (DHS 2008)
- road repair and construction costs \$52 billion p/a (BITRE 2011)
- transport is responsible for 16% of household greenhouse gas emissions

### economics – counting the cost





### facts and figures - gcp in the uk

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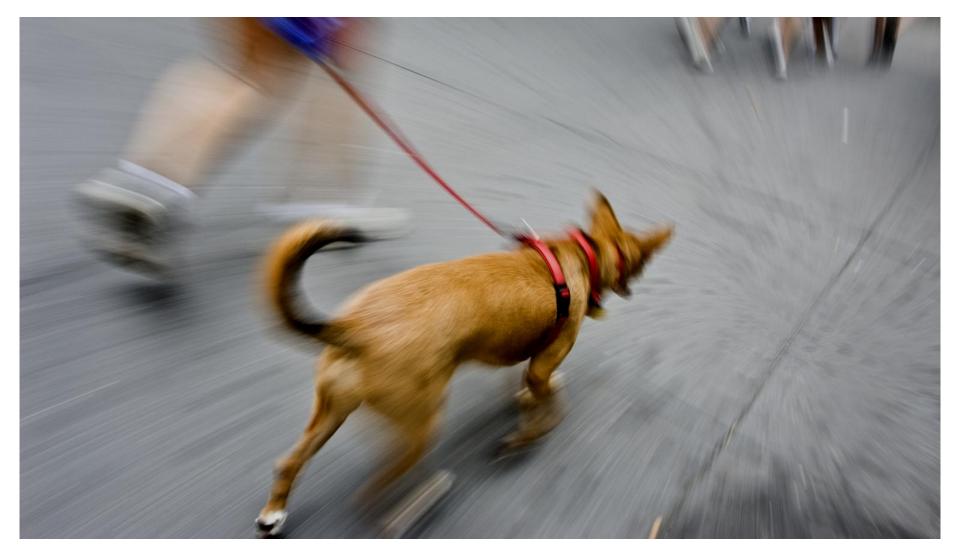








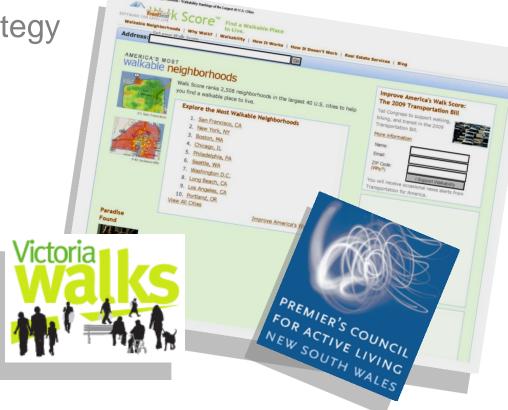




## planning the journey

- Vic + NSW Walking Strategy
- Victoria Walks
- PCAL NSW
- Walk Score
- Walk 21
- BiXE Index
- Brisbane 'Step Where'
- Translink Self Guided Tours
- Heart Foundation 'Gone Walking'

## resources for walking and cycling



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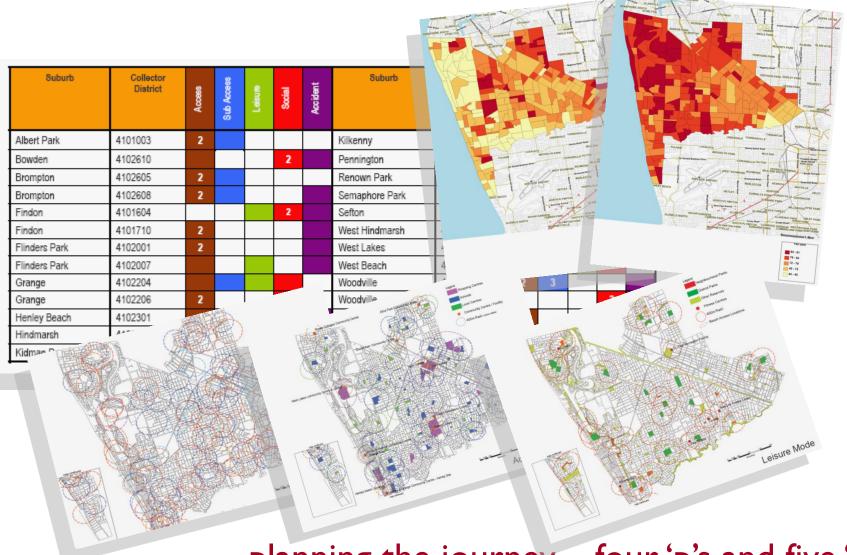
- policy: setting objectives and directions
- priority: targeting destinations and capacity of the existing urban fabric
- planning : auditing the targeted areas for walkability, the five 'c's
- pavement: making the changes on the ground

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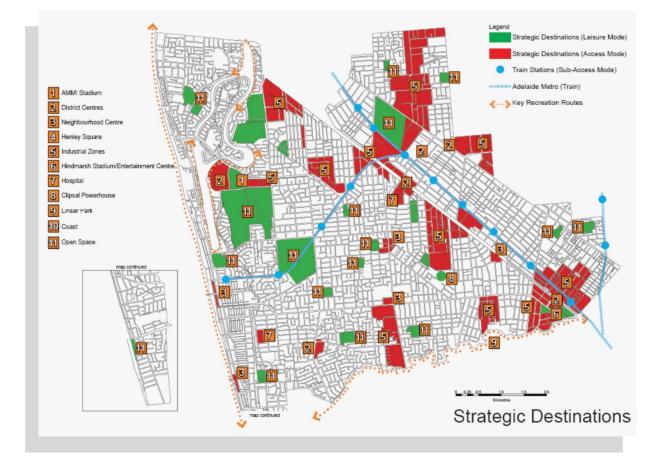
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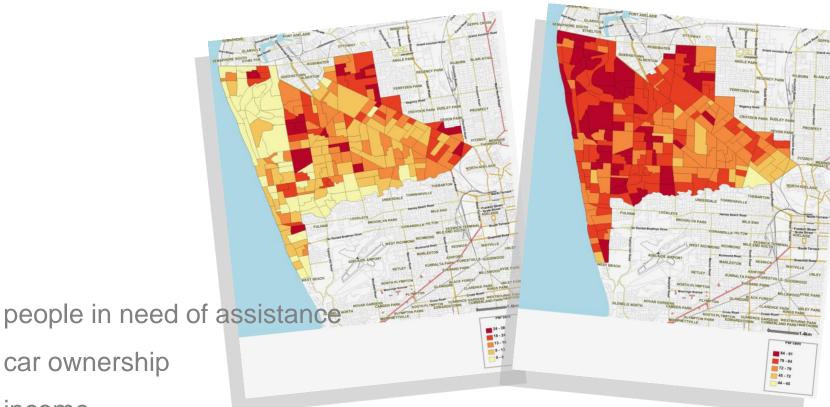












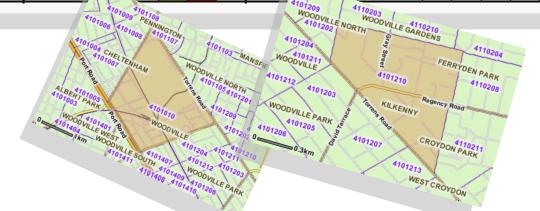
income

car / pedestrian accident 'hot spots'

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		000000000000	



Suburb	Collector District	Access	Sub Access	L eisure	Social	Accident	Suburb	Collector District	Access	Sub Access	Leisure	Social	Accident
Albert Park	4101003	2					Kilkenny	4101210	2				
Bowden	4102610				2		Pennington	4101106					
Brompton	4102605	2					Renown Park	4102510					
Brompton	4102608	2					Semaphore Park	4101903					
Findon	4101604				2		Sefton	4101608	2				
Findon	4101710	2					West Hindmarsh	4102607	2				
Flinders Park	4102001	2					West Lakes	4100911	2	2			
Flinders Park	4102007						West Beach	4102206	2				
Grange	4102204						Woodville	4101010	2	3			
Grange	4102206	2					Woodville	4101211				2	
Henley Beach	4102301						Woodville	4101411					
Hindmarsh	4102604						Woodville West	4101507				2	
Kidman Park	4102105	H					41040						









- connected are walking routes connected to key destinations?
- comfortable footpath widths, surfaces, access for least mobile?
- convenient can streets be crossed safely and without delay?
- convivial are routes interesting and 'free' from threat?
- conspicuous are walking routes clearly signposted and mapped?

Furniture directly adjacent and accessable from the path generally is olic toilets tter bins us shelter her facilit Patching ir of uring the it cracked he footway is not cracked and presents no trip azzards ighting is at traffic scale and is irregular. No ghting present along Winston Street. illance Road on curve, with little signage or sightlines to rail station

planning the journey – four 'p's and five 'c's

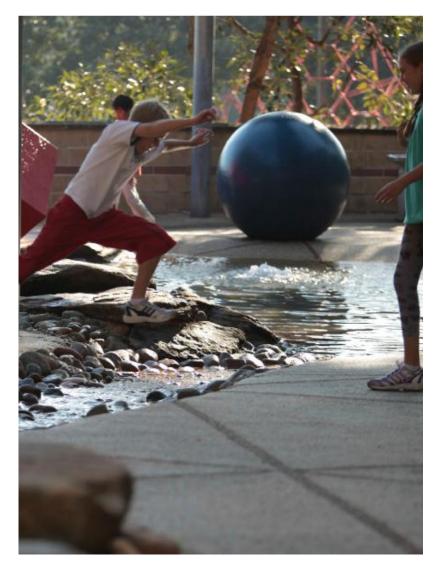
oneighty visualvoice

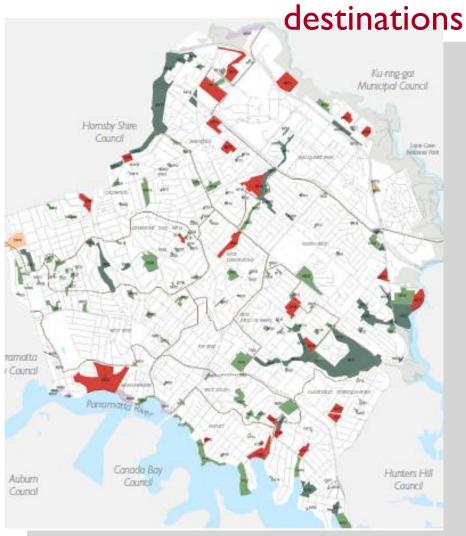
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### putting it into practice

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### sub catchment

## original creek lines

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### natural connections



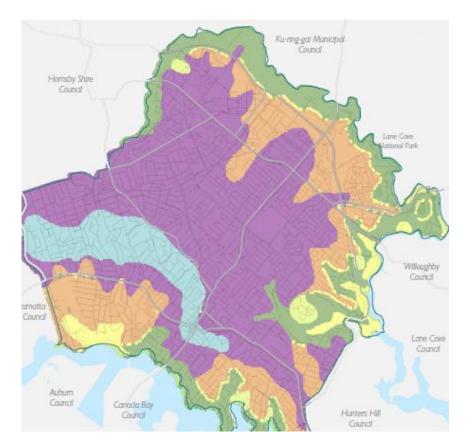


## ecological comm 1750s

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## topography



### natural connections





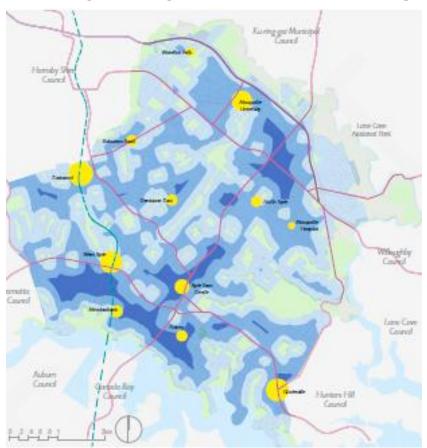
### open space accessibility

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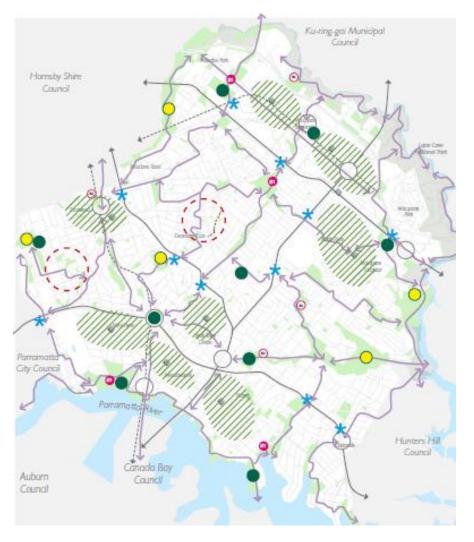
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## growth movement and barriers

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## green web green grid

everyone and no-one:

- planners
- transport engineers
- health officers
- recreation planners
- community services
- developers
- state authorities



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# so who owns walking and cycling ?

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#### 

# CLOUSTON ASSOCIATES

## funds follow friends so:

- do the planning
- build the economic case
- develop partnerships
- Iearn others' language
- be ready!



## how do we fund it?





www.policytopavement.com.au

### more volunteers wanted!

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