Sustainable Transport, reality or pipe dream?

October 2017 Rachel Smith Rachel Smith Pty Ltd







Presentation

- Inspirational "Stories of Change"
- The Australian Dream... or our nightmare
- Pitching Sustainable Transport... Too far?
- 7 Sticking Points preventing change
- Finally Creating change

Stories of Change







The Great Australian Dream...

The Australian Dream







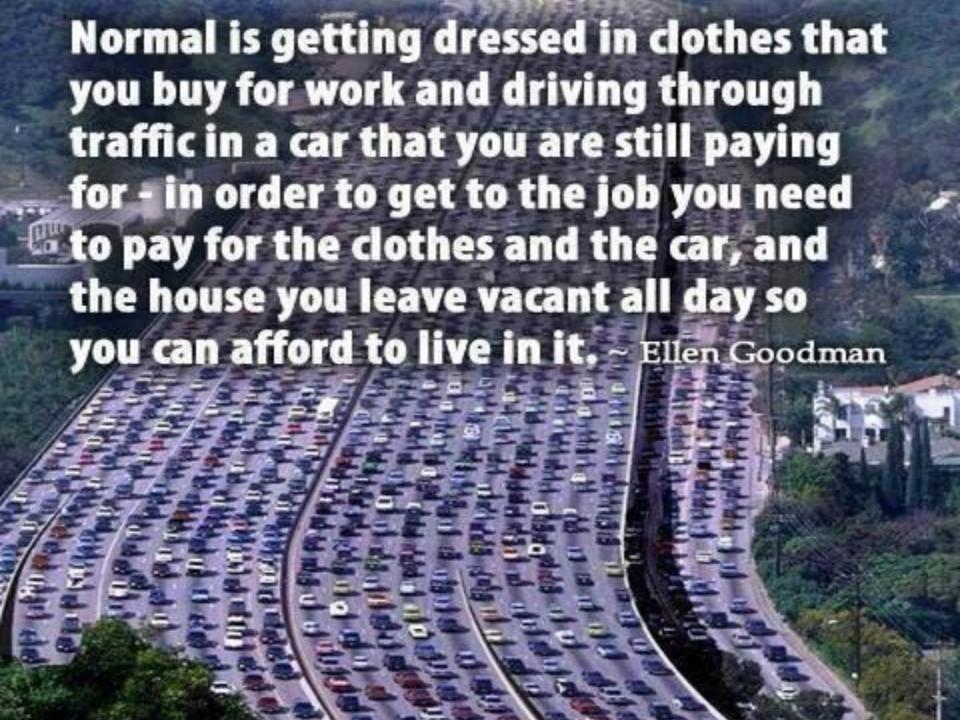














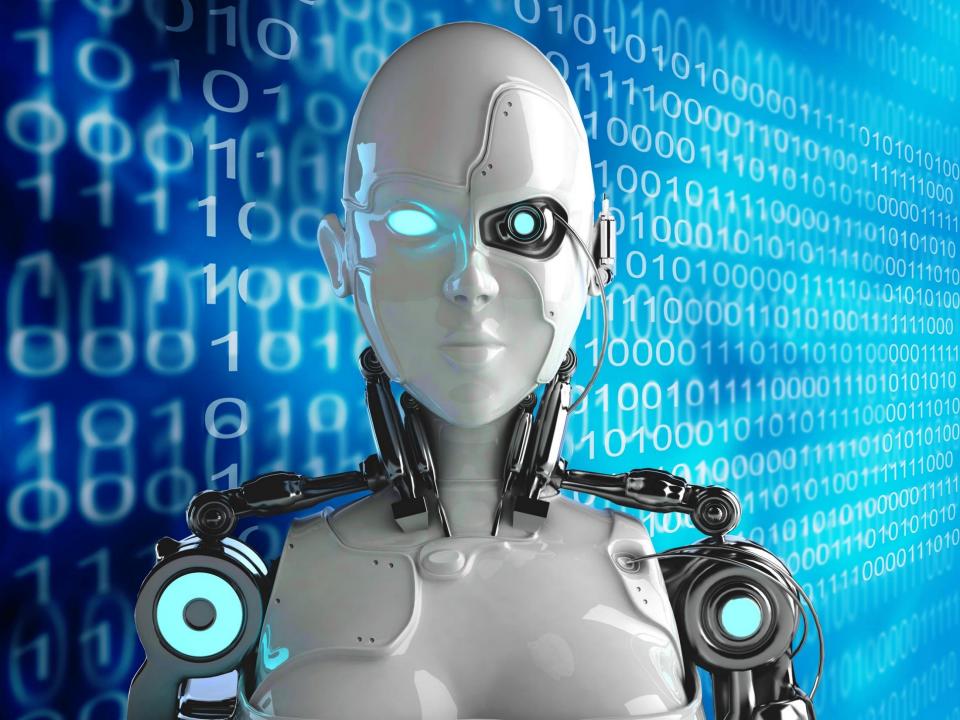






"Seek 1st to understand"





RINDUNIDANCY

- Mental health
- Homeless
- Income disparity
 "Have's and Have
 Not's"







Pitching...

Perhaps pitching too far?

Goodbye. I wont miss you



WANTSNEEDS





UNDER PENT



How I broke my shopping addiction & buying habit without dramatically changing my life

RACHEL SMITH

#Underspent Day 2 Top Tip Avoid overspending and spending BIG

We all have different circumstances/income etc but always aim to live within your income & check your spending. Research suggests that many people are overspending on a house that's too big and a car that's too new. Many people are living in a huge amount of debt just to pay for the house, car and so on.

#Underspent #30daysofMoneySavingTips

ZERO cost #Disruption

"Hi Rachel. You and you Underspent book have saved my life and my marriage. Thank you. We were in such a mess. I love your 7 steps and the 30 days of top tips is brilliant. Thank you" Gemma

Sticking Points

7 Sticking Points







x = independently organized TED event

7 Sticking Points

- 1. Fear
- 2. Too many choices
- 3. Sense of entitlement
- 4. Need for instant fixes
- 5. Too busy "liking" on Facebook
- 6. Exhaustion
- 7. Naval gazing

Final thoughts



Reality or Pipe Dream? You decide...

Richard Branson says...

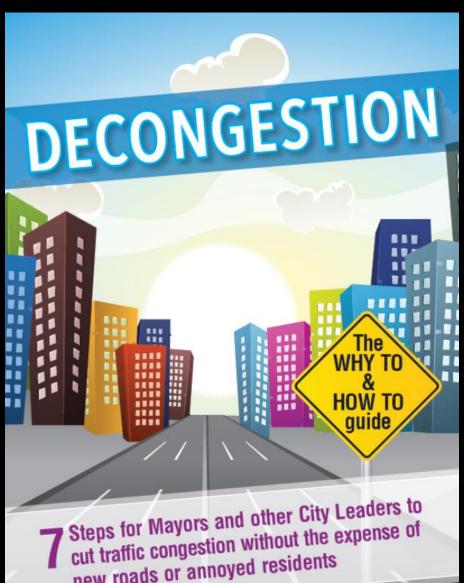
- Add value
- Solve problems
- Fun
- Positive

Reality or Pipe Dream?
You decide...

l say...

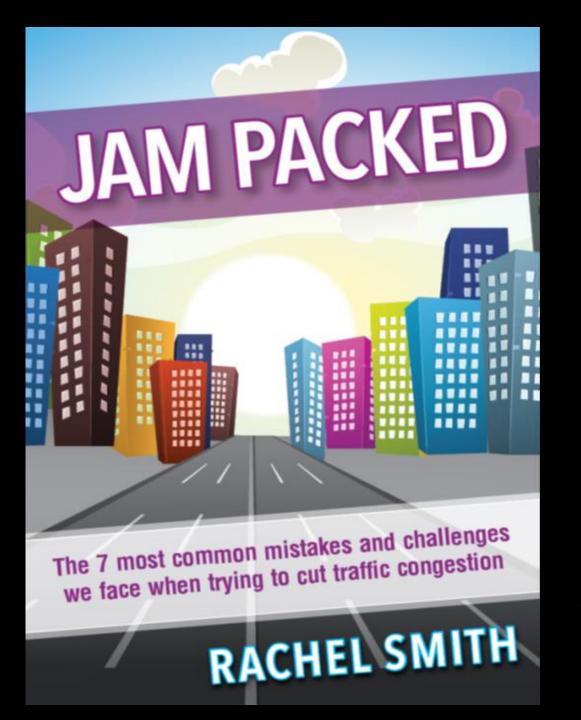
- Be positive
- Create appetite
- Overcome anxiety
- Build new habits





new roads or annoyed residents

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FREE download at www.cyclingrachelsmith.

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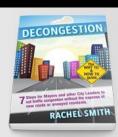


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